From:	Kari Pallotto
To:	Pearson Louis
Cc:	Vassi Alina
Subject:	Fwd: In app announcement
Date:	Tuesday, August 27, 2019 8:56:53 AM

Good morning, how are you? We have changed the date for the onboarding to September 12th. I wanted to update the below information for the in-app approval. Please let me know if this is approved.
Thank you

---------- Forwarded message ---------
From: **Kari Pallotto** <k.pallotto@ring.com>
Date: Fri, Aug 23, 2019 at 1:44 PM
Subject: In app announcement
To: <lpearson@village-npb.org>
Cc: Vassi Alina <avassi@village-npb.org>

> Hello, before we proceed with activating North Palm Beach PD Neighbors Portal, Ring will need to schedule our standard in-app announcement. This message comes from Ring and will be viewable to all North Palm Beach Neighbors app users.
>
> The standard message template can be viewed here and is simply to inform our users and set the stage for your participation on the app.
>
> **Once approved, we can move forward with the training**.

Public Announcements & Responding to Press/Media Inquiries

Once your in-app announcement goes live, I'll follow up with talking points and sample social media posts. Until then, please refrain from external-facing outreach or publicizing of the Neighbors App, Neighbors Portal and/or partnership.

Please be sure to connect with me as well as Ring's PR team (viaMedia@ring.com) regarding any inbound media inquiries.

We are asking for you to approve the in-app message to go out on September 11th, 2019 and we will have the portal training for September 12th, 2019

Please reach out with any questions!

--

Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

---

ring-logo2x

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

--

Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

---

ring-logo2x

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

CAUTION – This email originated from outside of the Village. Please do not

open any attachments or click on any links from unknown sources or unexpected email.